





for **everything sustainable** 

# We're providing sustainable solutions on life and livelihood

EcoVocal Solutions is a private limited company with the key stakeholders having interest and experience in natural resource management, converting waste to wealth through sustainable management, experimenting with renewable energy and several other development interventions, both in urban and rural areas. Capacity building, research, communication and documentation are major areas of expertise. The company aims at providing sustainable solutions to the clients in the government, national and international NGOs, local bodies, business entities and the communities on issues impacting lives and livelihoods, including natural resource management, managing waste, enhancing livelihood opportunities of the people, developing renewable energy resources, promoting community-based solutions in healthcare, nutrition, education and mother and child health, reducing gender disparities and other forms of inequalities, building capacities, providing exposure to the clients and documenting best practices.

#### Our **Vision**

Achieving a development paradigm built on the tenets of sustainability.

#### Our **Mission**

Transferring knowledge resources and package of practices to the stakeholders in development.

## Our **Support**

- Research and documentation
- Analysis and planning
- Evaluation and monitoring
- On field implementation support





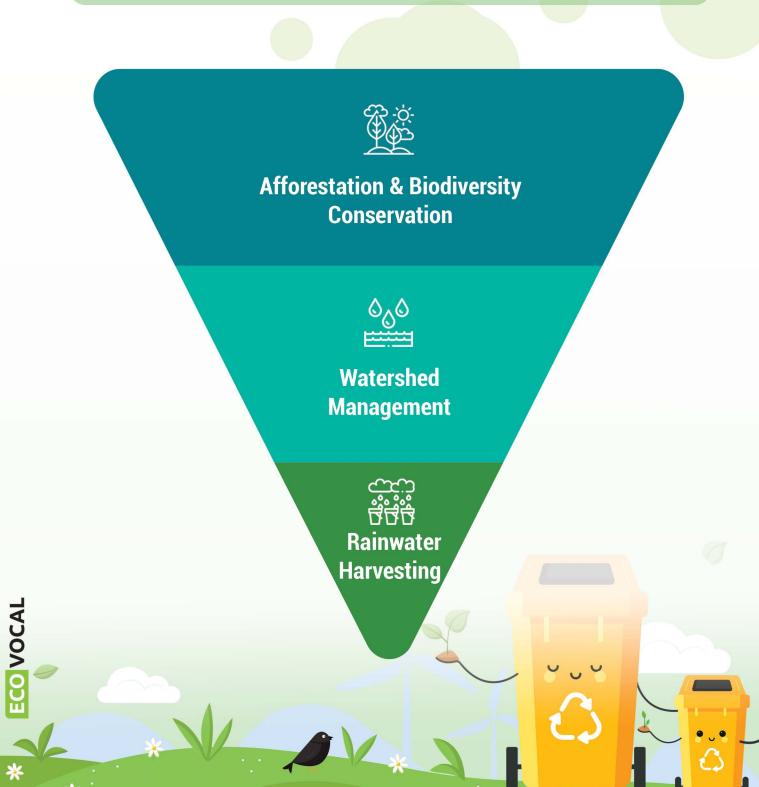
#### Clean

Cleanliness saves the community from diseases and brings prosperity – this sums up our vision for a cleaner world. We strive for solutions for clean water, clean environment by following appropriate hygiene practices and standards of waste management and disposal. Providing solutions in Water, Sanitation & Hygiene (WASH) is one of our priorities.



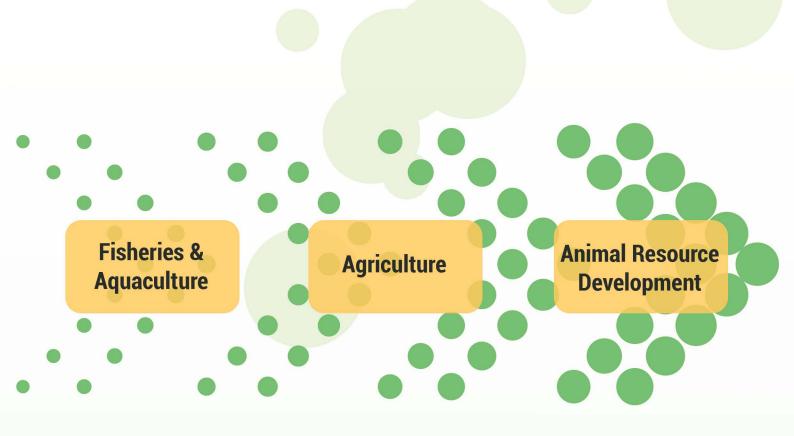
## Regenerate

In its endeavour to support #ecosystemrestoration, EcoVocal would engage in watershed management, rainwater harvesting, afforestation and conservation of biodiversity. Conserving water and the natural flora and fauna would be advocated to the government and non-government actors.



#### Earn

We would offer solutions to improve the earning potential of the community/ individuals, especially those in the vulnerable section of the society. To make a mark in rural economy an army of EcoPreneurs is proposed to be developed who would be supported in developing small enterprises with focus on restoration of the ecosystem, while providing services or setting up production units.





#### **Care & Protect**

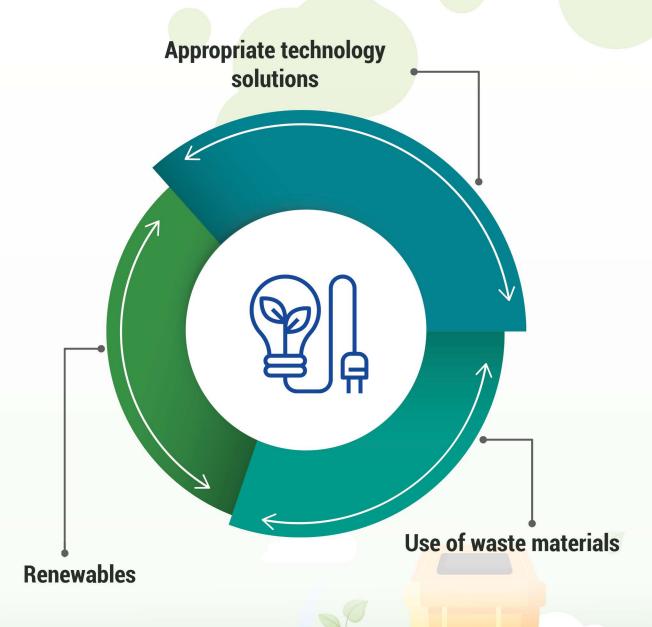
EGO VOCAL

Committed to acting against disparities in the social system and economic opportunities, EcoVocal would support the stakeholders in ensuring care, protection and development of children and gender justice. It would also support its partners and clients to reduce inequalities based on caste and creed and other backwardness.



## **Build & Energize**

To minimize and progress towards a regime of net zero emission of greenhouse gases, EcoVocal provides consultancy and solutions in the domains of solar energy, biogas, micro and mini hydroelectric projects.





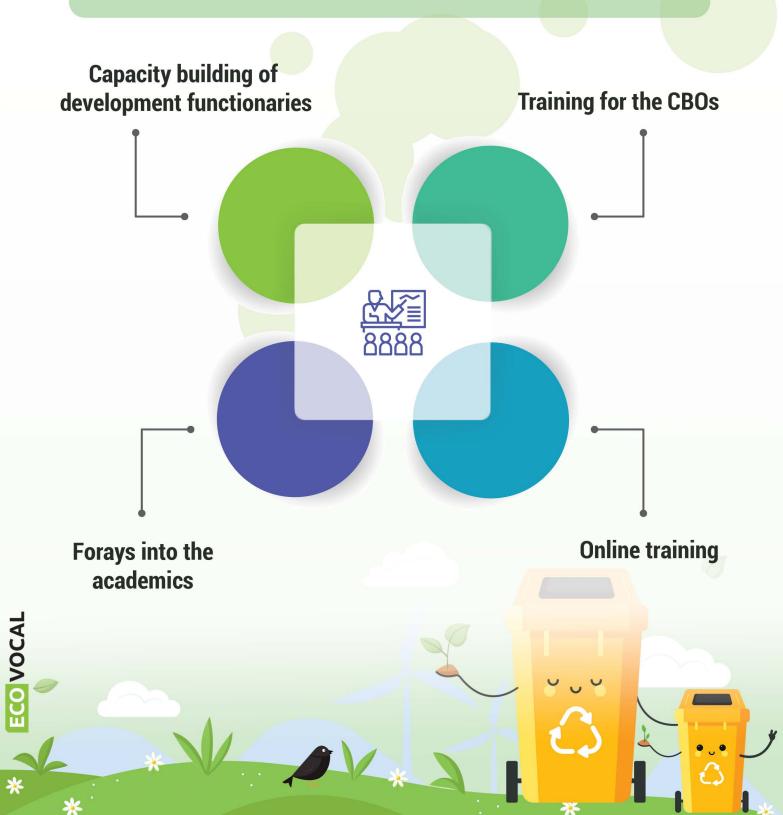
## **Analyze**

EcoVocal Solutions would provide analytical services to the key players in the development sector and the industries by using the internet of things (IoT) and several impact assessment tools. In sync with its overall objective of ecosystem restoration, the solutions and services provided by the company would be environment friendly with a sharp eye on sustainability.



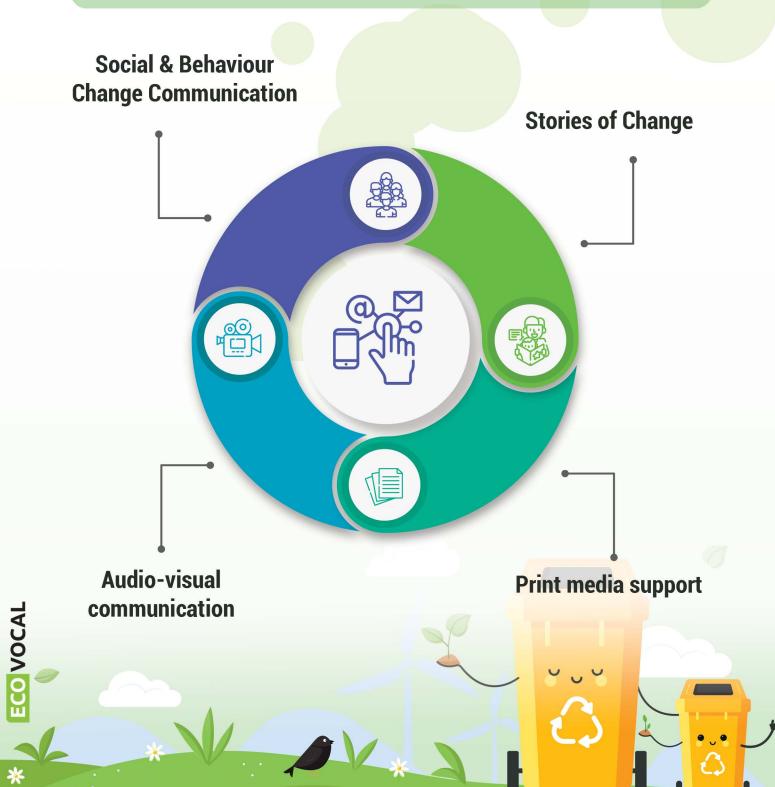
### **Train**

EcoVocal Solutions provide training support for knowledge enhancement in the spheres of sustainable development, in the water and sanitation sector, in integrated natural resource management, in livelihoods- in fact in every sphere of its activities. The Company also proposes to organise training courses in personality development, group dynamics, training methodology and local self-governance.



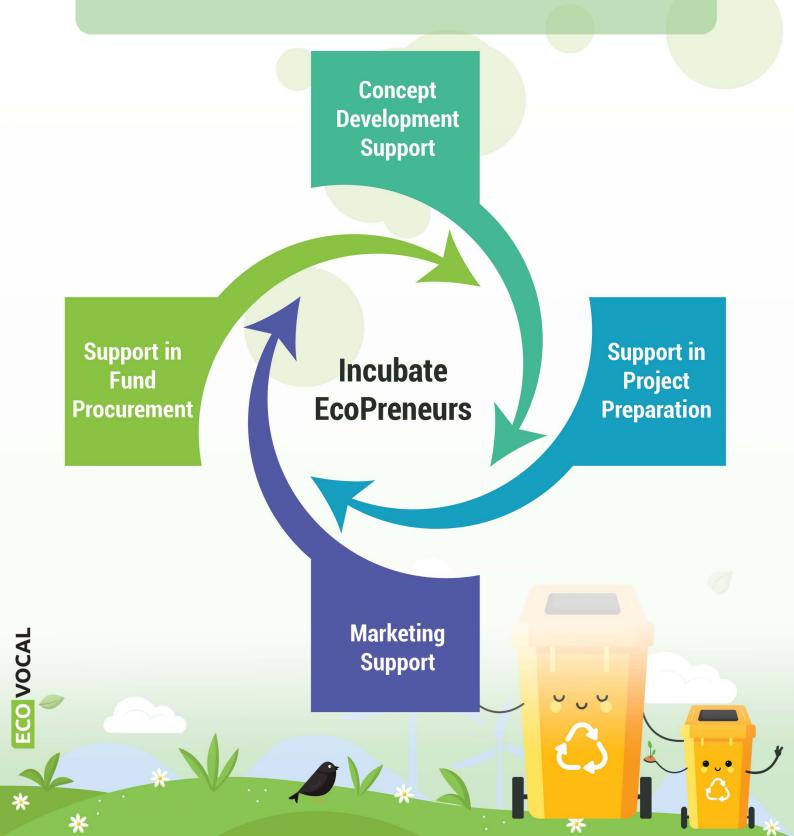
#### Communicate

EcoVocal Solutions would provide support to its clients in reaching out to the community and the external audience though focused communication products. We would be contributing in developing and disseminating communication messages, mobilising the communities and preparing visual, audio-visual and print documents specially curated for the target audiences.



#### Incubate **EcoPreneurs**

There are several small and medium entrepreneurs trying to establish business in the broader sector of sustainable development. We term them as EcoPreneurs. Ecovocal Solutions would render specially curated support to the EcoPreneurs in concept development, project preparation, procuring fund and establishing market linkage so that their business grows.



#### The **Drivers**



#### Dibyendu Sarkar Managing Director

Dibyendu has an experience of 35 years in the government sector. Retired as a Secretary to the Government of West Bengal, he is driven by a strong passion to excel in every sphere of his activities. He has an urge to innovate and offer implementable solutions to the problems that the people face. This drive for offering workable solutions is his USP. A communication person per excellence, Dibyendu has also worked with UNICEF in its Communication for Development (C4D) vertical. During his career with the government, he gained experience in both rural and urban sectors, in communication and capacity building, in programme implementation and monitoring. He moves effortlessly in several branches of development. His areas of interest are livelihoods, water and sanitation, environment-sensitive farming practices, gender, child rights, documentation and research, capacity building and several other areas.



#### Prasun Kanti Das Director

Due to the long years of his association with the sanitation sector, Prasun is considered in the state of West Bengal as 'the waste man.' He has a wealth of experience in waste management and is enthusiastic about promoting an integrated solid waste management plan for the panchayats. He has supported the panchayats in management and monitoring the newly established waste management units. He feels at ease in extending his support in waste management planning and execution to the urban local bodies as well. As an organizer he commandeers field workers with elan.



#### Soham Sarkar Director

Passionate about photography and adventure and strong with lens and pen, Soham visualises the realities of the development world through his lens and presents the stories of the stakeholders with an adroit touch of his pen. A book-maker by profession, Soham brings to the Company his skill in lateral thinking and thereby helps in projectisation.

## Individual Collaborators



Dr. Ashesh Mahto



Dr. Bibekananda Sanyal



Dinabandhu Karmakar



Dipankar Chakraborti



Dr. Asim Sil



Dr. Bikash Putatunda



**Dhruba Das Gupta** 



Dr. Mohan Lal Das



#### Individual Collaborators



**Palas Sharangi** 



Sibasish Basu



**Dr. Pramit Biswas** 



**Sujit Choudhury** 

#### Institutional Collaborators



**Society for Creative Opportunities and Participatory Ecosystems (SCOPE)** 



Calcutta Society for Professional Action in Development (SPADE)



**Third Wave Foundation** 





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